



Designers over the last decade have been challenged with making environmentally conscious specification decisions, which have led to the transformation of the building industry resulting in the increase of green buildings. Organisations such as BREEAM, LEED and SKA for the refurbishment sector has driven these good practice measures, ensuring that sustainable development is at the forefront of design innovations.

The WELL Building Standard however, focuses on the people in the building, evaluating their working environment and the impact on their health and wellbeing. The WELL Buildings standard believe that the time is now to reinvent buildings that are not only better for the planet but also for the occupants working in them.

This is the first standard of its kind and it is revolutionizing the way in which design strategies and policies are being interrogated and measured to achieve optimised working spaces that are comfortable and enhance employee health, creating a real work balance.

WELL identifies 100 performance metrics, and based upon a thorough scientific and technical review of the effects of spaces on individuals. Each feature is ascribed to the human body systems and the intended benefit from implementation The WELL Building Standard.

<https://www.wellcertified.com/>



WELL identifies COMFORT as the ability to settle into a distraction free, productive and comfortable working space. WELL studies show that poor acoustics impact the cardiovascular, endocrine and

nervous system and can contribute to a 66% decline in performance. There are many acoustic options that can be utilised for walls and ceilings, that may not always have been complementary to the overall design. The choice of flooring can also have significant impact on the reverberation sound within working spaces. Products such as carpets typically have an absorption coefficient between 0.1 and 0.3 depending on their thickness. [https://www.designingbuildings.co.uk/wiki/Reverberation in buildings](https://www.designingbuildings.co.uk/wiki/Reverberation_in_buildings)

The Chroma Comfort range of carpet tiles, offers both a superior underfoot feel and improvements in reverberation time by 40%, latex, pvc and bitumen free, with recycled yarn options as standard, are the best perfect solution for a WELL certified sustainable distraction free, productive and comfortable work space.

Chroma Global Flooring can assist you with the right products for your projects complimenting and enhancing your design. Contact sales@chroma.im for more information or go to the contact page on our website <http://chroma.im>