



CHROMATM
Global Flooring Solutions

BRAND BOOKLET

rugs leisure floating floors

rubber wilton

residential vinyl

vinyl workplace

broadloom axminster

wood

chroma

rugs

wood healthcare

hospitality

handtufted hotels

carpet tiles

wilton

axminster carpet tiles

residential rugs leisure

handtufted

retail wood

Our welcome message . . .

From the founders of Chroma Global Flooring Solutions.

Chroma Global Flooring Solutions was created to fill the gap that mass manufacturers prefer not to acknowledge and to provide unique innovative and bespoke flooring products. With over 5000 users and choosers to date, our proven track record speaks for itself.

Who we are . . .

We are a cohesive team of individuals supporting each other and our customers.

We are a family run company with extensive experience of the flooring industry.

We are a company that cares about empowering people through product design and innovation.

We are a flooring supplier whose aim is to not just sell flooring but to work with inspiring people who create interesting and visually stimulating interiors.

CHROMATM
Global Flooring Solutions

ChromaRugsTM
Individual Flooring Solutions

What we do . . .

We help clients, users and choosers to realise their design ambition.

We provide unique customer tailored flooring solutions that create 'stand out' floors.

We strive to provide our customers with an efficient and professional service.

We are not lead or restricted by rigid manufacturing process or profit margins but by our client's objectives.

We have the privilege of being the only company in the flooring industry that can do this.

How we work . . .

We meet with architects, designers and clients assisting on the development of specific flooring applications. Our actions reflect that we understand from the outset the main objective is to have a happy client at the end of the project process.

We tailor our solutions to meet expectation and comply with budget requirements.

We can advise or provide installation services that demonstrate techniques and processes that save time and money.

We look for transparency within the procurement process to ensure best practice.

We provide products in a timely manner to support installation obligations.

A few of our clients . . .

- Marks and Spencer's
- Porsche Automobile
Manufacturer
- BMW Automobile
Company
- Mercedes - Benz
- Oasis fashions
- Mango fashions
- Selfridges
- Harrods
- Jimmy Choo
- Harvey Nicholls
- Valentino
- Rolls Royce
- Jaguar Land Rover
- Sony
- Samsung
- Starbucks
- Austin Reed
- SoHo House Private
Members Clubs
- South Place Hotel
- Saudi Embassy
- Warner Brothers
- Everyman Cinema
- Nandos
- Weatherspoons
- German Embassy
- The Devonshire Club
- Amazon
- Spotify
- Tottenham Hotspur
Football Stadium
- The Serpentine
Gallery

Our brand values . . .

Integrity

Value

Service

Quality

Accountability

Attentiveness

Knowledge

Experience

Pride

Respect

Dedication

Professionalism

Understanding

Listening

rugs leisure floating floors

rubber wilton

residential vinyl

vinyl workplace

broadloom axminster

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rugs

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handtufted hotels

carpet tiles

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residential

leisure

handtufted

retail

wood

rugs



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